

Minutes of the October 18, 2011 F.O.L.K. Board Meeting

The meeting was called to order by Pamela Wang at 9:10 a.m. Present: Pamela, Barbara Isley, Barbara Hussey, Barbara Sosna, Joyce Kimball, Irene Horvath, Kipapa Kahelahela, Shirley David. Members absent: Ken Guerra, Marilyn Koschella, and Alice Goo.

MINUTES: The minutes of the July 19 meeting were approved as read.

TREASURER'S REPORT: Net worth as of the end of September was \$51,892.42. Net income for September was \$1,260.32. FOLH trust fund committee is meeting next week in Honolulu. Barbara Isley is sending more questions concerning their investment strategy and our \$20,000 investment. Barbara would like to know more about FOLH's investment strategy and exactly where FOLH invests. FOLK received \$270.19 from the Give ALOHA program including the corporate contributions. The Tory Richards Foundation turned down FOLK's grant request. Barbara will email the September financial reports to board members.

KEALAKEKUA LIBRARIAN'S REPORT AND REQUESTS: Kipapa reported the Kealahou Library reopened on October 3. JoAnn Aguire will present a Day of the Dead Program on October 19. John Keawe will be performing on November 2 at 5:00 pm. The new book shelves will be built out of mahogany because the library's koa wood was too termite damaged to use. Tom is supplying the mahogany at no additional charge. Preliminary drawings for the circulation desk were reviewed at the meeting. The state library projects office will be reviewing the plans for ADA compliance. Kipapa is soliciting a second quote. He asked members for names of woodworkers. Pamela will contact Bekke Hesse for her recommendations. The library sign project is on hold.

Volunteers are needed to count patrons on Wednesday and Friday of count week.

PROGRAMS: Upcoming programs:

ARNELO THE MAGICIAN	10/22/2011	2:00-3:00 PM
THE TRAVELING JEWISH WEDDING BAND	11/05/2011	10:30-11:30 AM
THE CELTIC CONNECTION HOLIDAY MUSIC	12/17/2011	2:00-3:00 PM
THE DAMRON TAP GROUP	01/14/2012	2:00-3:00 PM
ANNE KLEMKE AND COMPANY	FEBRUARY 2012	TIME/DATE TBD
L.T. SMOOTH SLACK KEY GUITARIST	MARCH 2012	TIME/DATE TBD

Barbara Hussey inquired about procedure for announcing the programs if she cannot attend on the day of the performance. At a previous meeting Alice Goo volunteered to write up guidelines and procedures for presenting FOLK programs. Pamela will ask Alice if she has completed the task. Barbara H. will pursue two other suggestions for programs: storytellers from a WHT article and a local Jazz performer who gave Pat her card.

Pamela noted that we are out of the bookmarks that are distributed at the book sales. She suggested that the program dates be listed on the bookmarks. Barbara H. will email Joyce a program schedule for her to add to the bookmarks.

MEMBERSHIP: Alice Goo noted in an email to members that the membership applications are running low. She asked members to make recommendations for form changes. Add PayPal information. Pamela will ask Dee who is interested in joining the board to look at the form and make suggestions. An updated membership list is needed for the book sale checkout table. Irene requested to be put on the membership email list so that she receives the updated membership lists.

ACTIVITIES: Senator Josh Green is the guest speaker at the October 18, bookclub meeting. The bookclub is working on its 2012 selections. Barbara said that one of the suggestions is a newly released scanned version of *The Life and Times of Mrs. Lucy G. Thurston*. Lucy Thurston was the wife of the first protestant missionary and first white women to live in Hawaii. The book was originally published in the late 1800's. The book is built around Lucy Thurston's letters and journals. The book has been out of print for a long time and there are no circulating copies at the Kailua-Kona Public Library or the Kealahou Public Library. If the bookclub selects the book, Barbara would like the board to approve the purchase of four books that would be donated to the Kona libraries after the book is discussed. Board members also suggested that a member of Makuaikea Church be asked to speak at the meeting when the book is discussed.

PUBLICITY: Joyce noted that channel 6 is back on the air. She will add them back to her press release list. An idea she brought back from Florida was a contest for teens to make a TV commercial about their favorite books.

BBB: Pamela reminded members to use both Books are Building Blocks and Read Aloud Program when producing signs, publicity, etc. about the program. Shirley reported that the October highpoints were the student readers and that the parents were staying on the lanai to listen to Jerrie Anderson's presentation. Pizzas were raffled off because there were only about 13 children plus their parents at the program. Barbara said she would order a few less pizzas in November. Shirley requested that the pizzas be delivered by 5:45 p.m. Shirley also noted that her husband replaced the microphone batteries which were corroded.

The board discussed the idea of promoting the BBB program to local businesses rather than to schools. Pamela learned that the schools did get our publicity about the program. Teachers cannot give extra credit for attending the program and reading books because not all children would be able to participate. Shirley said she was approached by Tim Wiley, her neighbor who is an assistant manager at Costco. Costco has a corporate program to encourage their employees to volunteer to read to children. She suggested that what the program needs is more families to attend the program. Tim was going to pursue if attending and providing pizzas would qualify as participating in the Costco corporate program. The board discussed the idea of contacting businesses to post BBB posters in their employee rooms. In this way the parents would be targeted instead of the children. Joyce will redesign the BBB

poster to target the parents. When the poster is complete, it will be sent to board members who will coordinate by email which businesses they are promoting.

Shirley said that since she is leaving for a trip on October 27 and not returning until January 5, she will give Tim Wiley Pamela's name as the contact person for the program and she will give Pamela Tim's contact information.

Pamela asked about the prizes that are raffled off. Shirley said that besides the pizzas, Jeanie donated a Monopoly game with an adjustable plastic pieces game board. She found the game in a quick sale bin at Target for \$2.35. Board members liked the idea of board games and jigsaw puzzles as prizes instead of food and drink gift cards.

BOOK SALE: The October book sale took in \$1380. There were no big ticket items for sale in October. Jerrie Anderson sent National Honor students to help set up the book sale. Pamela allowed volunteers to choose two CD's or DVD's as a thank you gift. Shirley said she stood at the lanai front walkway, greeting buyers and directing them to book counting tables. When the tables were busy this helped to avoid confusion and also she thought that the presence of a greeter may have discouraged persons walking off with books without paying. She noticed people were most confused over where to enter the line when people with walkers sat next to the check-out tables to wait for their rides.

How to best display expensive items and protect them from theft was discussed. It was decided book covers will be copied, placed in clear binder sheets and arranged in binders. The Kailua-Kona library will donate the supplies and the library color copier may be used. A Tuesday volunteer work project will be arranged to copy book covers and placed them in binders. Barbara Isley and Pamela volunteered for the project.

KAILUA KONA LIBRARIANS' REPORT and REQUESTS: Irene will be on vacation from October 22-November 15. Count week is October 25-29. Shirley will solicit counters at the book club meeting. Joyce will solicit members on the website. Volunteer names and time slot references can be emailed the library at hkacirc@librarieshawaii.org after Irene leaves.

Irene reported that the library had some extra equipment funds that they used to purchase one section of standalone steel shelving. They like the shelving and plan to add two more sections. The state DAG told her they would only come out once to assemble shelves. She asked if Keith would be able to assemble the additional shelves after they are received. Joyce said that could be arranged.

Meeting was adjourned at 11:15 AM. Next meeting will be November 16.

Submitted by Shirley David